



Convention & Visitors Bureau

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## News Release

FOR IMMEDIATE RELEASE

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### **San Jose Welcomes 16 Meeting Planners for Grand Prix Weekend**

**SAN JOSÉ, CA.**--August 21, 2006—The San Jose Convention & Visitors Bureau hosted a Familiarization Trip (FAM) for 16 national meeting planners at the city's second annual Taylor Woodrow Grand Prix July 28-30, 2006.

Meeting planners from all over the nation attended the San Jose Grand Prix, a streetcar race sponsored by Champcar.

Hotel Valencia, located at shopping luxury Santana Row, roomed the meeting planners for the four-day trip. The event, which included 11 members of our sales team, began with a kick off tour and lunch at the Saratoga Mountain Winery, followed by an international food progressive dinner touring Dolce Hayes Mansion.

Friday included a breakfast and tour of the Marriott Hotel in Downtown San Jose. Afternoon activities led the planners to pre-qualifier races at the downtown Grand Prix. The evening ended with cocktails at Hotel Valencia, and dinner in the luxurious hotel courtyard.

Saturday was spent viewing the races, with cocktails at Hilton San Jose preceded by hourdourves and swimming at the Fairmont Hotel. Sunday concluded with the meeting planners joining 50,000+ fans for the San Jose Grand Prix final race downtown.

FAM trip attendee, Ella McDowell, meeting planner for National Council on Social Studies, said "This FAM exceeded my expectations! San Jose is a wonderful city, and the Grand Prix allowed the city to really shine."

Attached is a photo taken over the period of the FAM trip weekend.

**About The San José Convention & Visitors Bureau (SJCVB)**

The San José Convention & Visitors Bureau (SJCVB) mission is to enhance the image and economic well-being of San José by marketing San José as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a wide range of services to ensure a successful event and fun visit to San José. To receive a copy of the Bureau's Meeting Planning Guide or Official Visitors Guide, please contact the SJCVB at 1.800.SAN.JOSE (1.800.726.5673) or visit <http://www.sanjose.org>.

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