



Convention & Visitors Bureau

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## News Release

FOR IMMEDIATE RELEASE

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### SAN JOSE CVB NAMES EIGHT NEW BOARD MEMBERS

#### Jan Sweetnam, VP of Federal Realty Investment Trust, Appointed 2005-06 Chairman



Jan Sweetnam,  
SJCVB Chairman  
of the Board

**SAN JOSE, CALIF.** – JULY 26, 2005 – The San José Convention and Visitors Bureau (SJCVB) today announced the members of its Board of Directors for FY2005-06. Eight new directors have joined the board, bringing the board member count to 19. The Board, led by a seven-member Executive Committee, helps guide efforts to effectively market San José as a destination for meetings, conventions, and tourism.

Jan Sweetnam, Vice President and Director of Asset Management for Federal Realty Investment Trust, was also appointed chairman of the board. Sweetnam, beginning his second year on the board, served as chair of the Marketing Committee in FY2004-05.

#### Executive Committee:

- **Jan Sweetnam** - Chairman of the Board; Vice President, Director of Asset Management, Federal Realty Investment Trust
- **Cyril Isnard** – Past Chairman of the Board; General Manager, Fairmont San Jose
- **Phil Bock** – Marketing Committee Chair; Managing Director – SFO, American Airlines
- **Clifton Clark** – Hotel General Manager’s Committee Chair; General Manager, San Jose Marriott
- **David Dowdney** – Issues Management Committee Chair; Vice President of Portfolio Management, Divco West Properties
- **Michele Hemeryck** – Finance Committee Chair; Chief Financial Officer, Rees Properties
- **Neil Struthers** –Board Member Development Committee Chair; CEO, Santa Clara/San Benito Counties Building and Construction Trades Council

#### New board members include:

- **Dan Doherty** – Co-owner, Mission Ale House
- **David Dowdney** –Vice President of Portfolio Management, Divco West Properties

- **Paula Ellis** – Vice President of Operations, Knight Ridder
- **Gary Hageman** – General Manager, Wyndham San Jose
- **Cathy Kimball** – Executive Director, San Jose Institute of Contemporary Art
- **Steve Koskie** – CEO, iLoop Mobile
- **Robert Milnes** – Director, School of Art & Design, San Jose State University
- **Anthony Miranda** – President and CEO, TBI Construction & Construction Mgmt., Inc.

The following members continue their commitment to the board for 2005-06:

- **James T. Beall, Jr.** – District Four Supervisor, County of Santa Clara
- **Don Corbosiero** -- General Manager, Hyatt San Jose
- **Sue Davis** – Director of Special Projects, International Society for Optical Engineering
- **Vintage Foster** – Publisher, San Jose Silicon Valley Business Journal
- **Larry Stone** – Assessor, County of Santa Clara

“These individuals have demonstrated great commitment to San José,” said Dan Fenton, SJCVB president and CEO. “With the addition of their knowledge and talents, the Bureau’s efforts to market San José as a premier meetings destination will continue to thrive.”

The new board went right to work, attending a board retreat July 8-9, where they began to formulate plans to carry the Bureau forward for the fiscal year, including furthering its ties with Team San José, the public-benefit corporation that operates the San José Convention and Cultural Facilities, including the San José McEnery Convention Center.

“The board will continue to support Team San José as it moves into its sophomore year, strengthening a bond which will help further enhance San José’s reputation in today’s competitive meetings marketplace,” said Sweetnam, the new board chair. “This spirit of teamwork will allow us to further expand San José’s brand within the meetings and conventions industry.”

The board is currently in the process of filling the two open positions.

#### **About The San José Convention & Visitors Bureau (SJCVB)**

The San José Convention & Visitors Bureau’s (SJCVB) mission is to enhance the image and economic well being of San José by taking the leadership role in marketing San José as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. To receive a copy of the Bureau’s *Meeting Planning Guide* or *Official Visitors Guide*, please contact the SJCVB at 1.800.SAN.JOSE (1.800.726.5673) or visit <http://www.sanjose.org>.

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