



Convention & Visitors Bureau

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## News Release

FOR IMMEDIATE RELEASE

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### **DOWNTOWN SAN JOSE'S COLLECTION OF BOUTIQUE HOTELS GROWS WITH REOPENING OF THE HOTEL MONTGOMERY**

#### **Boutique Properties Embody City's Charm and History**

**SAN JOSE, CALIF.** – August 9, 2004 – Downtown San José's collection of boutique hotel properties has grown with the re-opening of the new 86-room Hotel Montgomery on July 9, 2004. The addition of the Hotel Montgomery brings the number of boutique properties in downtown to three, including the Hyatt Sainte Claire and the Hotel De Anza, each of which, embody San José's charm and represent a piece of the city's unique history.

Each of the boutique properties are recognized as Historic City Landmarks, and the Hotel Sainte Claire and Hotel De Anza are listed on the National Register of Historic Places.

#### **Hotel Montgomery – Modern Day Chic Meets Renaissance Revival**

The Hotel Montgomery, which is eligible for the National Registry, dates back to 1911 (the oldest of the three) when it was originally constructed, and represents architecture in the Renaissance Revival style with Spanish and Beaux Arts influences. The \$15 million restoration and retrofit of the Hotel Montgomery was a five-year feat that involved several community partners, including the City of San José, the Redevelopment Agency, Preservation Action Council of San Jose, DivcoWest Properties (now in partnership with Epicus Development) and others. Though contemporary in its amenities, the Hotel Montgomery nonetheless still aims to honor the hotel's rich history through its elegant design scheme.

The new hotel offers a luxurious, modern-day style to meet the needs of the tech-savvy traveler, and features six one-bedroom suites, two meeting rooms to accommodate 30 and 40 people each, an onsite restaurant -- Paragon Restaurant & Bar -- serving American brasserie cuisine and hand-shaken cocktails and a plaza with outdoor seating and bocce ball courts. Hotel Montgomery is managed by Joie de Vivre Hospitality, the Bay Area's largest independent hospitality company with more than 25 boutique hotels. This is their fifth hotel in the Silicon Valley area.

### **Hyatt Sainte Claire – San José’s Crown Jewel**

The Hyatt Sainte Claire, originally named the Hotel Sainte Claire, opened in 1926. The Hotel Sainte Claire was the first major hotel to be built since the opening of the Hotel Montgomery 15 years earlier. Owned by real estate tycoon T.S. Montgomery, the Sainte Claire was considered his crown jewel, as it served as the center of the city’s social and cultural life, and represented the sophistication of one of the nation’s fruitful agricultural regions.

Over the decades, the Hotel Sainte Claire survived a decaying downtown to experiencing the city’s redevelopment. In 1991, the Hotel Sainte Claire underwent a \$12.5 million renovation to bring the hotel back to its original elegance. Under new ownership, the Mobedshahi Hotel Group approached and convinced the Hyatt Hotel Corporation to accept the Sainte Claire as the first-ever Hyatt franchised hotel. By the end of 1994, the Hotel Sainte Claire was renamed the Hyatt Sainte Claire, joining the 167 Hyatt hotels and resorts worldwide.

Today, the renovated Spanish-Italian Renaissance-styled hotel provides visitors historic grace coupled with the conveniences of modern day amenities, such as 171 guest rooms and suites, 10,000 square-feet of meeting space, the only 1,656 square-foot skylight meeting room in San José, a lounge area, and award-winning food services from Il Fornaio Cucina Italiana.

### **Hotel De Anza – San José’s Tribute to the Art Deco Movement**

The Hotel De Anza, named after the first explorer who discovered Santa Clara Valley in 1776, opened its doors in 1931, and is one of San José’s historical and social landmarks. Designed by H.H. Weeks, the hotel is very much a symbol of the art deco movement, an influential and popular style of art of the 1920s and 30s.

Once the tallest building in San José, the Hotel De Anza’s terra cotta-colored structure stands out in the midst of downtown’s high rises. The 73-year old hotel, which was restored in the late 80s, offers a fresh, modern-day look and feel, but has preserved the hotel’s historical elements including its signature “Hotel De Anza” neon sign.

The 10-story, 100-room Hotel De Anza is often the accommodation of choice for many dignitaries because of its fashionable décor and level of lifestyle. Hotel amenities include the lobby-level Hedley Club where the sounds of Jazz can be heard Wednesday through Saturday, an outdoor terrace, its in-house Italian restaurant, La Pastaia, as well as small group meeting space for up to 70 and receptions up to 200 people.

For more information about downtown San José’s historic boutique hotels, please visit our web site at [www.sanjose.org](http://www.sanjose.org).

### **About The San José Convention & Visitors Bureau (SJCVB)**

The San José Convention & Visitors Bureau’s (SJCVB) mission is to enhance the image and economic well being of San José by taking the leadership role in marketing San José as a

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globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. To receive a copy of the Bureau's *Meeting Planning Guide* or *Official Visitors Guide*, please contact the SJCVB at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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