



Convention & Visitors Bureau

News Release

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FOR IMMEDIATE RELEASE

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MARY HOYLE, CMP, NATIONAL SALES MANAGER FOR THE SAN JOSE CONVENTION AND VISITORS BUREAU, HONORED AS 2003 OUTSTANDING SERVICE PROFESSIONAL OF THE YEAR

Prestigious Award Presented by Association of Meeting Professionals

SAN JOSE, CALIF. – September 24, 2003 – The San José Convention and Visitors Bureau (SJCVB) today announced that Mary Hoyle, CMP, National Sales Manager for the SJCVB, was honored as the 2003 Outstanding Service Professional of the Year from the Association of Meeting Professionals (AMPs). The prestigious award, which is presented annually, recognizes the AMP Service Member who exemplifies the spirit of the hospitality profession and the mission of the AMPs.

Mary joined AMPs in 1996, and has served on several committees including Community Services and most recently, co-chair of the Membership Committee. Her commitment to the community and meeting industry is demonstrated through her involvement in additional DC-based organizations including the Professional Convention Management Association (PCMA), the Greater Washington Society of Association Executives (GWSAE), the Potomac Chapter of Meeting Professionals International (PMPI) and the Society of Government Meeting Professionals (SGMP).

As a National Sales Manager for the SJCVB since 2002, Mary focuses on the National Association market. Based in Washington, D.C., Mary has helped increase awareness of San José as a meeting destination and has secured several high-profile groups such as the National Association of Hispanic Journalists and the American Public Transportation Association.

About The San Jose Convention and Visitors Bureau (SJCVB)

The San Jose Convention and Visitors Bureau's (SJCVB) mission is to enhance the image and economic well being of San Jose by taking the leadership role in marketing San Jose as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. For meeting planners and delegates, the Bureau's Destination Services department serves as the liaison for all convention facilities and hotels and event planning. For residents and visitors to San Jose, the Bureau's Visitor Services department can provide tools for learning about and planning a trip to San Jose. For a calendar of events or to receive a copy of the Bureau's Destination Planning Guide, please contact the San Jose Convention and Visitors Bureau at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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