

ESCAPE TO SAN JOSE FOR MARIACHIS AND MORE

Customized Travel Packages For Couples and Families

San Jose, Calif. - May 15, 2002 - Local, regional and international talent will gather in San Jose for the 11th Annual San Jose International Mariachi Festival & Conference July 10-14. Visitors can call the San Jose Concierge for affordable mariachi getaway packages that are music to the ears.

Call 1-888-SAN JOSE (726-5673), a complimentary service provided by the San Jose Convention & Visitors Bureau, for mariachi travel packages that cater to music lovers and families alike. The "Mariachi Romantic Getaway" includes overnight accommodations for two at the Hilton San Jose & Towers, tickets for a mariachi concert (Friday or Saturday) featuring Mariachi Cobre, Mariachi Reyes de Mexico and Azucena, and dinner at a participating San Jose restaurant.

The "Mariachi Family Getaway" includes lodging for four at the Hilton San Jose & Towers, mariachi concert tickets and admission for four to Paramount's Great America. Both packages are based on availability with prices starting at \$255.

The 11th Annual San Jose International Mariachi Festival & Conference, hosted by the Mexican Heritage Corporation, offers a mix of paid and free events at several San Jose venues including workshops, a student showcase, and outdoor festival at Guadalupe River Park's Discovery Meadow.

For complete event information or to book your mariachi getaway in San Jose, call the San Jose Concierge at 1-888-SAN JOSE.

Contact:

Holly Watson, 408/792-4125
hwatson@sanjose.org